

## PERSONAL INFORMATION Agron Kurtishi



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## WORK EXPERIENCE

01/09/2016–Present **Media scientist**

University of "Mother Teresa" Faculty of Social Sciences  
rr.Mirçe Acev nr. 4 – kati VII, 1000 Shkup Skopje (North  
Macedonia) [www.unt.edu.mk](http://www.unt.edu.mk)

- Head of Departament "Media and Intercultural Communication"

**Faculty of Social Sciences**

Business or sector Education

01/09/2004–31/12/2017 **Media scientist**

South East European University  
Ilindenska n. 335, 1200 Tetove Tetovo (North Macedonia)  
[www.seeu.edu.mk](http://www.seeu.edu.mk)

scientific Assistant in the Feald Communication sciences and international communication

Business or sector Education

01/09/2009–31/12/2016 **Media scientist**

State University in Tetovo  
Rruga e Ilindenit pa nr., 1200 Tetovo (North Macedonia)  
[www.unite.edu.mk](http://www.unite.edu.mk)

scientific Assistant in the Feald Media and Journalism

Business or sector Education

## EDUCATION AND TRAINING

01/02/2011–01/05/2015 **PhD**

EQF level 8

Climent Ohridski University, Sofia (Bulgaria)

Social Communications and Information Sciences. Journalism and Mass Communication

01/10/2005–01/10/2007 **Master of Media and intercultural communication**

EQF level 7

Europa University Viadrina, Frankfurt

Media and intercultural communication

01/10/1996–01/06/2003 **Graduated + Master media economist**

EQF level 6

Universitaet Siegen, Siegen (Germany)

Media Planing, -Developement and -Advice

## PERSONAL SKILLS

Mother tongue(s) Albanian

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	C2	C2	C2	C2	C2
Macedonian	C2	C2	C1	C1	C2
English	B2	B2	B2	B2	B2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages - Self-assessment grid

**Communication skills** Excellent communication skills, which I acquired through my experience as a research assistant and professor.

Excellent communication skills with colleagues and students that I acquired at five universities.

**Organisational / managerial skills** Leadership skills (currently responsible for a group of 10 people)

Good organizational skills, acquired through the management of the study program Media and Intercultural Communication, where several events are organized each year, several professors and speakers are invited.

Good team leadership skills that I have acquired by leading the full-time and part-time staff in our study program.

**Job-related skills** Good knowledge of media and communication sciences  
Good knowledge also in the field of journalism  
Good knowledge of the advertising industry and advertising techniques  
Good knowledge of the media and journalism system in Macedonia  
Good knowledge of public speaking  
Good mentoring skills by mentoring some students in their diploma and master theses

## Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Independent user	Basic user	Independent user

Digital skills - Self-assessment grid

**Good knowledge of the office suite**

**Good knowledge of video editing software**

**Good knowledge of audio editing software**

Driving licence B

## ADDITIONAL INFORMATION

## Conferences

Migration, mobility and covid-19: current and future implications. 20 November 2020 A Scientific Work: "The impact of EU migration policy in enlargement process in the Western Balkans after migration crisis and refugee crisis 2015-2016: case study Republic of Northern Macedonia"

The 3rd INTERNATIONAL CONFERENCE TOWARDS SUSTAINABLE DEVELOPMENT (TSD'2019) - Skopje , 24-25 October 2019 "**Sustainable development in the Western Balkans: approaches, short-comings and challenges**": A Scientific Work: **Sustainability of mono-ethnic advertising in the multiethnic state in Western Balkan's /case study Macedonia**

The 3rd International Conference Migration, Mobility and Social Welfare in the Context of Euro-Atlantic integration. Demography, economic development and security. 10-11 May 2019 -Skopje, Republic of North Macedonia. A Scientific Work: Media coverage of migrants in Macedonia

The 2nd INTERNATIONAL CONFERENCE TOWARDS SUSTAINABLE DEVELOPMENT (TSD'2018) - Skopje , 02-03 November 2018 "**Sustainable development in the Western Balkans: approaches, short-comings and challenges**": A Scientific Work: "Media and Politics Relationship in Macedonia and Media Sustainability"

7-th International Conferences on Journalism, Media and Communication IC-JMC 2018. Prishtina 26-28 October 2018 A Scientific Work: The concept of media transition with a focus in Macedonia.

The 1st INTERNATIONAL CONFERENCE TOWARDS SUSTAINABLE DEVELOPMENT (TSD'2017), Skopje • Macedonia • October 27-28, 2017 - "**Sustainable development in the Western Balkans: approaches, short-comings and challenges**": A Scientific Work: :Media's role in Macedonia in the process of transformation and democratization

Migration in Macedonia: history, demography, and inter-ethnic relations, Mother Teresa University-Skopje, 16-17 October 2017. A Scientific Work: : The wave of influxes in the Balkans in the last twenty years

Panalbani Conference of University of Korca, Albania: 130 vjet Mesonjtorja e pare shqipe - vater e arsimimit, emancipimit dhe ngritjes se vetedijes kombetare te shqiptareve. A Scientific Work: Nga mesonjtorja e Korces deri te Universiteti "Nene Tereza" ne Shkup. Korce 6 Mars, 2017.

International Scientific Conference: Universalism, Globalism and state of law. Tetovo, 13-14 November 2015. A Scientific Work: Media Mediocracy in Macedonia and objectivity of the information. Analysis of the structure of media ownership in the country and their impact on the objectivity of the information

Scientific Conference: Psychotherapy of pasionot 16-17 and 18 January 2015, Prizren, Kosovo, Scientific paper: Psikologija ads and their effect in humans.

Regional Scientific Conference for Positive Psychotherapy in Macedonia: The world through the eyes of children, Skopje, 30 May-1 June 2014 Scientific paper: Characteristics and techniques of advertising to children in Television

Second International Scientific Conference on positive psychotherapy. Emotions in a positive psychotherapy. Dealing with feelings: Struga 5-8 September 2013 Scientific paper: Television and children, children and advertising. Advertising techniques and their impact on children

Scientific Conference: Research and education challenges of the future (ICRAE 2013), Shkoder Albania 24-25 May 2013 Science paper: Ethics, media and advertising in Macedonia - contradictory concept? Media and advertising in Macedonia - concepts beyond human ethics. Content analysis

## Publications

▪ Sustainability of mono-ethnic advertising in the multiethnic states in western balkans - case study north macedonia. International Scientific Journal "Centrum" No. 14. Skopje. October 2020

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- The War Movie made in Hollywood, Its impact and truth on it. International Scientific Journal "Centrum" No. 13. Skopje. October 2020
- Media's role in Macedonia in the process of transformation and democratization. International Journal Knowledge. Institute of Knowledge Management. Vol 28. 6 Nr. 6. Skopje, December 2018.  
(<https://ikm.mk/ojs/index.php/KIJ>)
- Die Zensur in den Medien in Mazedonien. International Scientific Journal "Centrum" Nr. 9, 2018
- Objektiviteti I medimeve dhe roli I tyre në uljen e intensitetit islamofobik, International Scientific Journal "Centrum" Nr. 8, 2017.
- Die Transition der Medien in Mazedonien. Die Medien und die Mediendemokratisierungsprozesse in Mazedonien. (Book in German Language)
- Self-Regulation of the Media in Macedonia-a challenge for the Media, for employees and for media owners, "Vizione", International Magazine for social Sciences Nr. 25, 2016
- How to combat Islamophobia with social Media. "Vizione", International Magazine for social Sciences Nr. 25, 2016.
- Die Probleme des Oeffentlich-rechtlichen Rundfunks in Mazedonien gegenueber den demokratischen Anforderungen. CRC Journal Volume 2, No. 3-4. 2015
- Der oeffentlich rechtliche Rundfunk MRT in Mazedonien. Die Funktion, Gesetzgebung und die Realitaet.. CRC Journal Volume 2, No. 3-4. 2015
- TV Soup Operas in television as social factors for the youth. "Diskutime" International science Magazine Nr. 3-4, 2013

**Seminars** Coferenvce: How to get out of our comfort zone. European Institute of Management, Law and Diplomacy and Slavjanski University Gavrilo Romanovic Derzavin. 30 August 2019.

Conference on communication and intercultural competence: University of Siegen Germany. Research paper: Cultural differences between Germany and Macedonia regarding the conduct of the media in October 2007

Alumni Summer School University of Siegen, Germany: the creation of a human future - the path to sustainability. Social responsibility, environmental management and economic sustainability. (3 to 14 June 2013)

Roads Academy Alumni sustainability. International Workshop of the future. Management and development of projects for sustainable development. Siegen/ Alanus University and Hochschule. 4-12 September 2015.

**Publications** Book: The transition of the media in Macedonia: The media and the democratization processes in Macedonia (German language) Paperback. Südwestdeutscher Verlag (2018).